

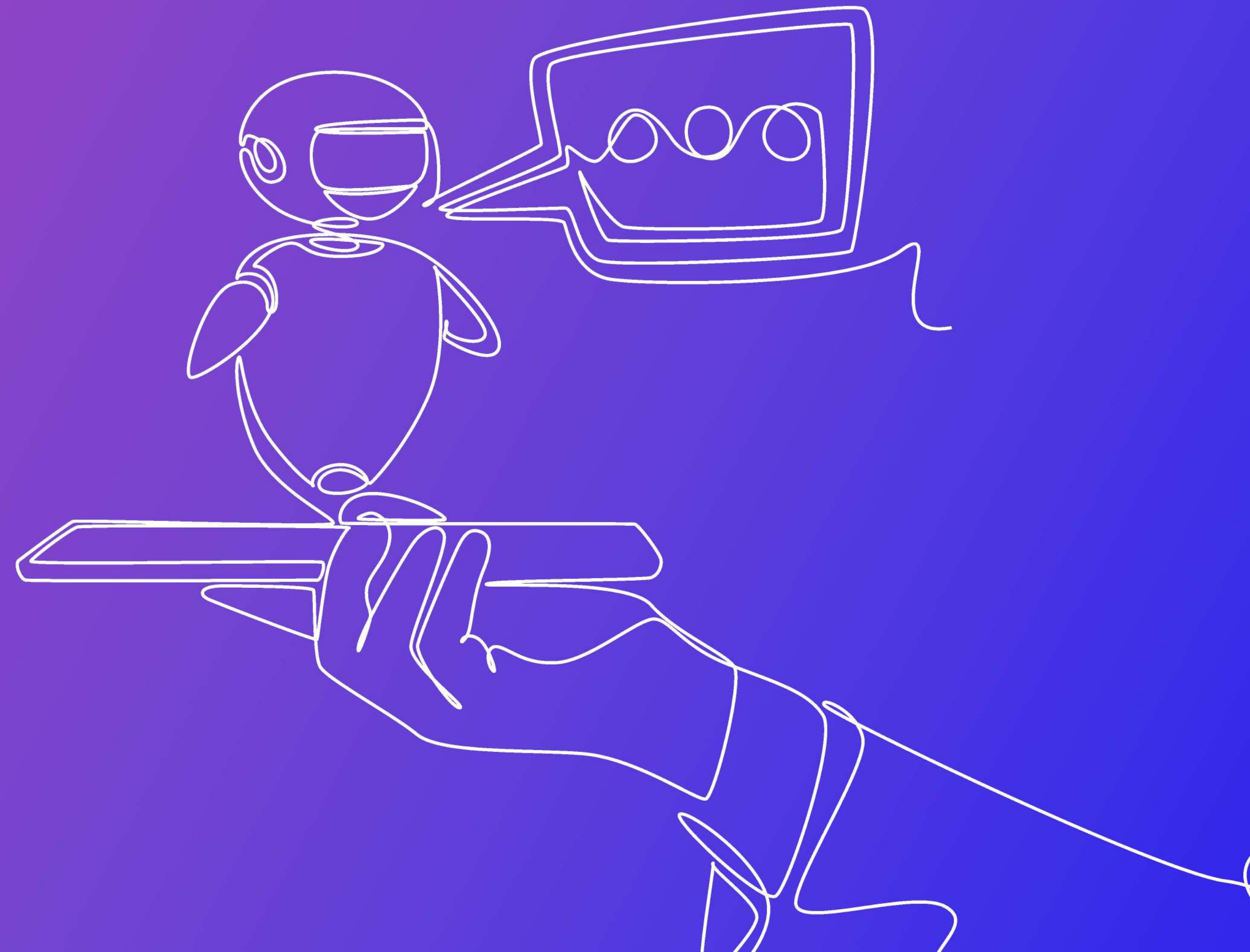
CASE STUDY



WebWise AI

Intelligent Website Training for AI Chatbots

www.zoondia.com



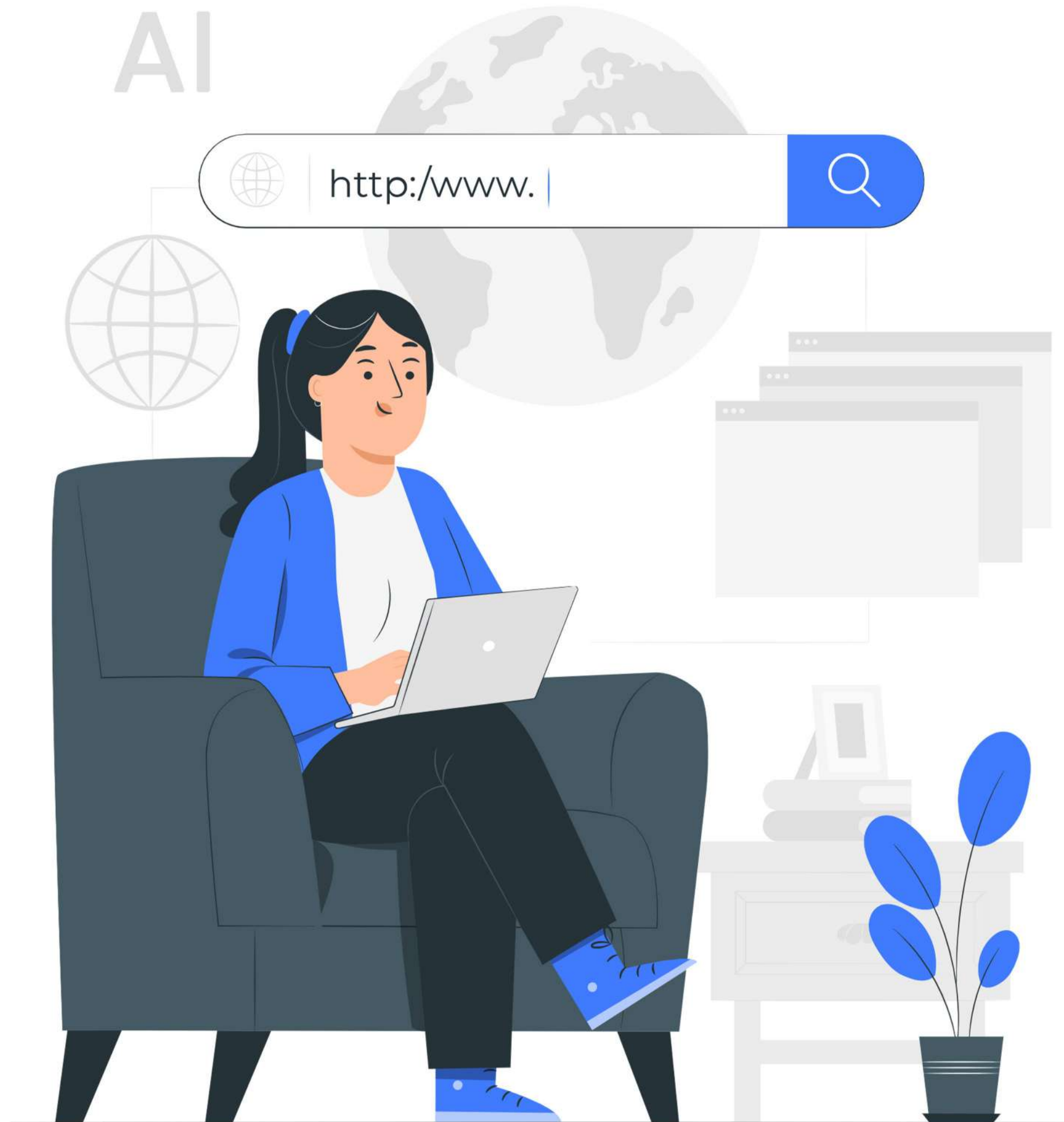
WebWise AI

Category : **Artificial Intelligence**

Location : **Dubai**

Business Background

A leading organization based in Dubai faced challenges in creating a chatbot that could answer user queries accurately using their website content. They approached us for a solution to automate training their AI chatbot using their existing website URLs or sitemaps. Our innovative solution enabled them to quickly train the chatbot, significantly improving response accuracy and user satisfaction.



Challenges

- **Time-Consuming Manual Training**

Updating chatbot responses manually for new website content was labor-intensive.

- **Inconsistent Information**

Users often received outdated or inaccurate responses due to the lack of real-time synchronization with website data.

- **Scalability Issues**

Managing and updating large volumes of content for chatbot training was inefficient and error-prone.

- **Limited User Engagement**

The chatbot's inability to provide precise answers reduced user trust and engagement.



Approach

Research & Analysis

Our team studied the client's website structure, sitemap organization, and user interaction patterns to identify optimal ways to train the chatbot using their existing content.

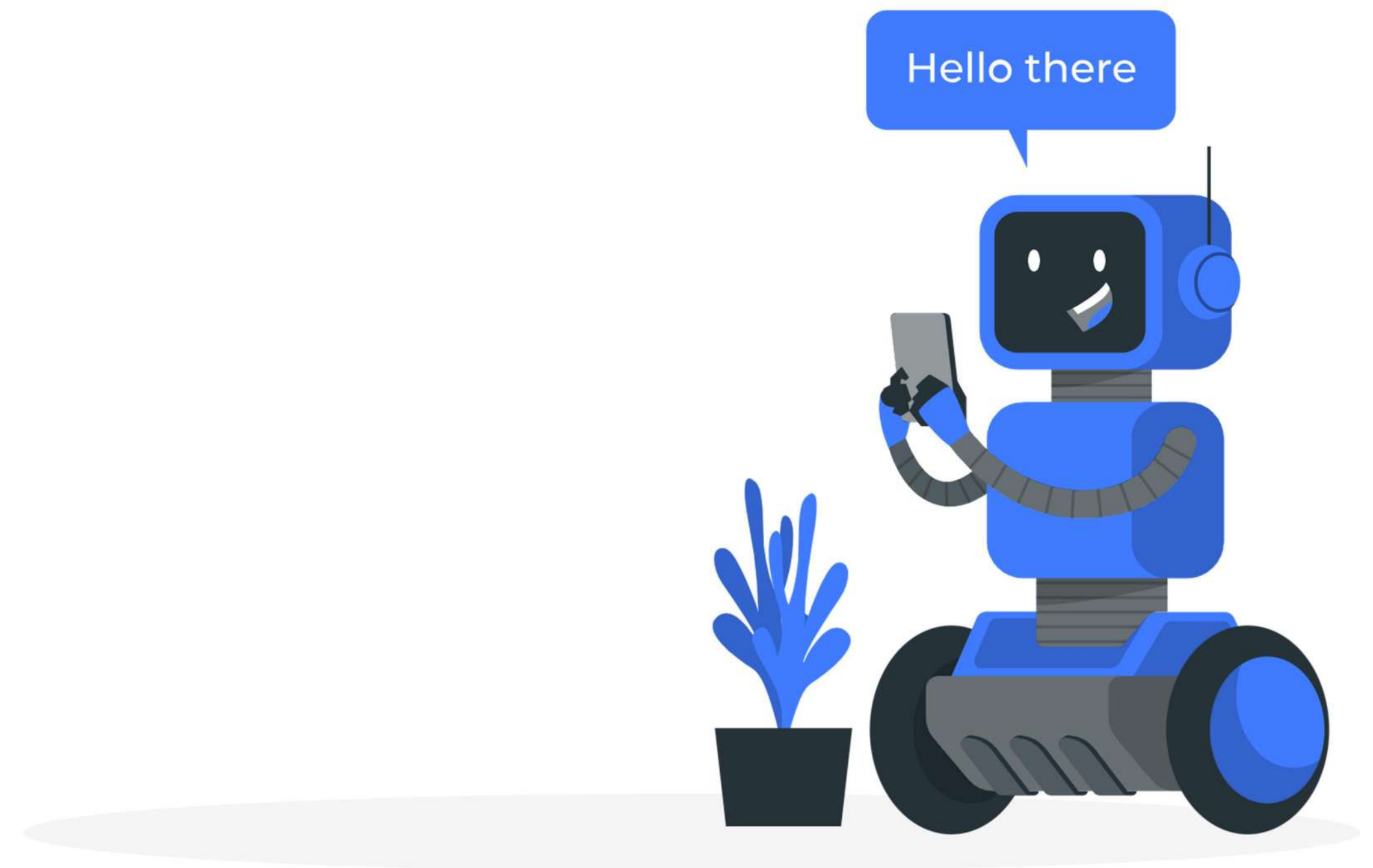
Designing the Solution

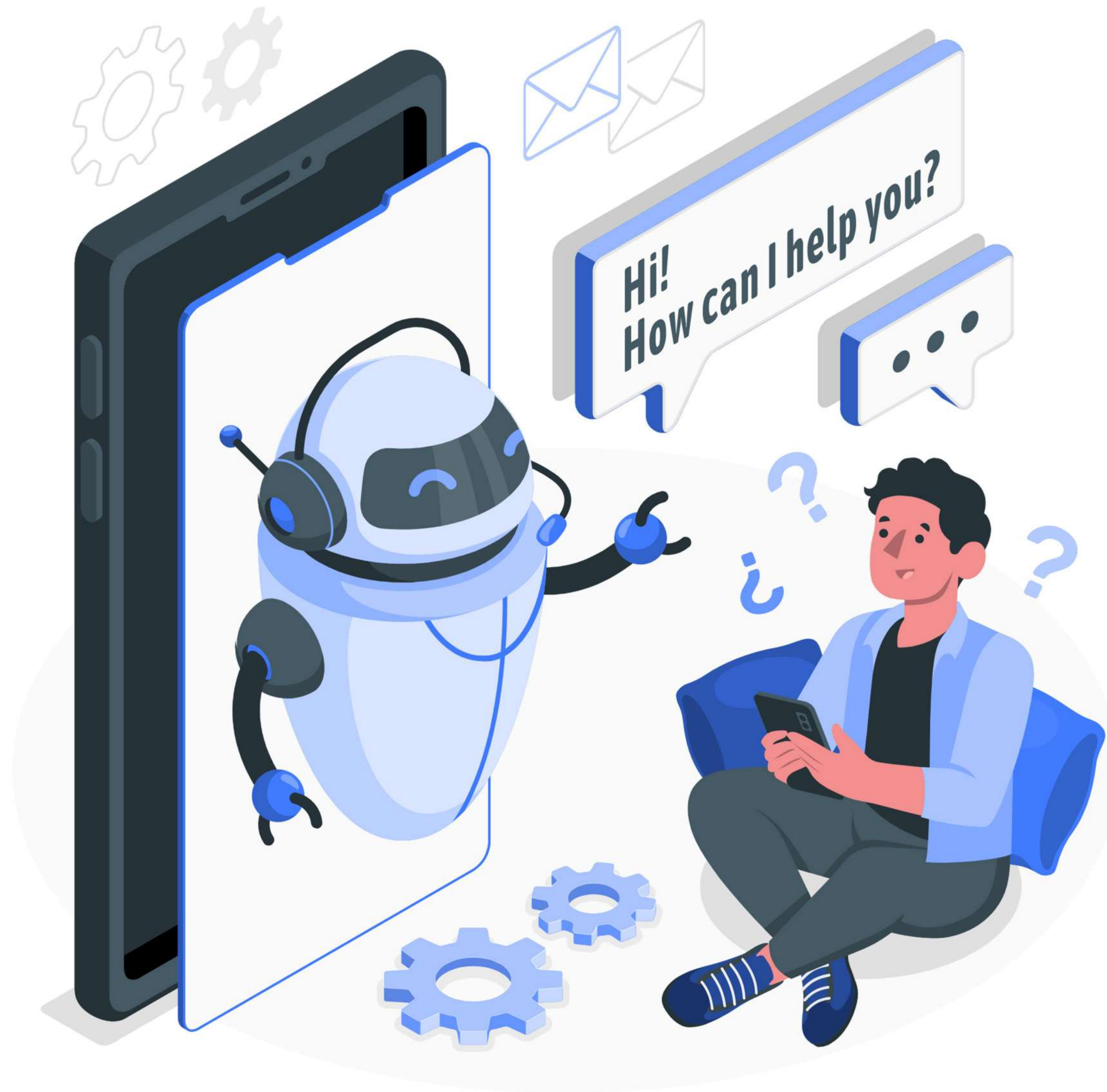
We developed an AI-driven system allowing users to:

- ▶ Enter URLs or upload sitemaps to extract relevant website content.
- ▶ Train the chatbot to respond accurately to queries using the extracted data.
- ▶ Automate synchronization with updated website content to ensure information consistency.

Implementation

The solution was seamlessly integrated with the client's existing website and chatbot system. Our platform leveraged OpenAI's advanced capabilities to process and structure website content for real-time training.





Results

- **Faster AI Training**
Chatbot training time reduced by 70% with automated content extraction from the website.
- **Improved Response Accuracy**
The chatbot delivered precise answers based on real-time website data.
- **Increased User Engagement**
Users trusted the chatbot due to consistent and accurate responses.
- **Operational Efficiency**
Automated training eliminated the need for manual updates, saving time and resources.

Preferred Industries

● E-Commerce

Automatically train chatbots to answer product-related queries directly from the website.

● Healthcare

Train chatbots to provide accurate medical information from hospital or clinic websites.

● Education

Enable academic institutions to train chatbots using website content for admissions and course details.

● Travel and Hospitality

Provide instant information about destinations, bookings, and services.

● Corporate and Enterprise

Use internal portals or websites to train chatbots for employee and customer support.



Screenshots

dem
dem@mailinator.com

Crawl New Website

You can crawl all pages, nested pages or a single page on your website.
Alternatively, you can add the sitemap

All Pages Sitemap

Enter a website URL to crawl and get all pages from it

Do you want to fetch content from images?

Crawl all pages

dem
dem@mailinator.com

Choose Pages and Import Custom Data

We have crawled all the pages on your website and listed them here.
If you wish to exclude any pages, you can delete them from the list.

Crawled URLs	Characters	
https://www.zoondia.com/about/	8187	

Pages 1 | Characters 8187

Cancel Use Provided URLs

dem
dem@mailinator.com

zoondia.com/about

- Preview
- Settings
- Customize
- Embed & Integrate
- Data Source

Hi! I am ZOONIQ, Ask me about anything!

when was zoondia launched?

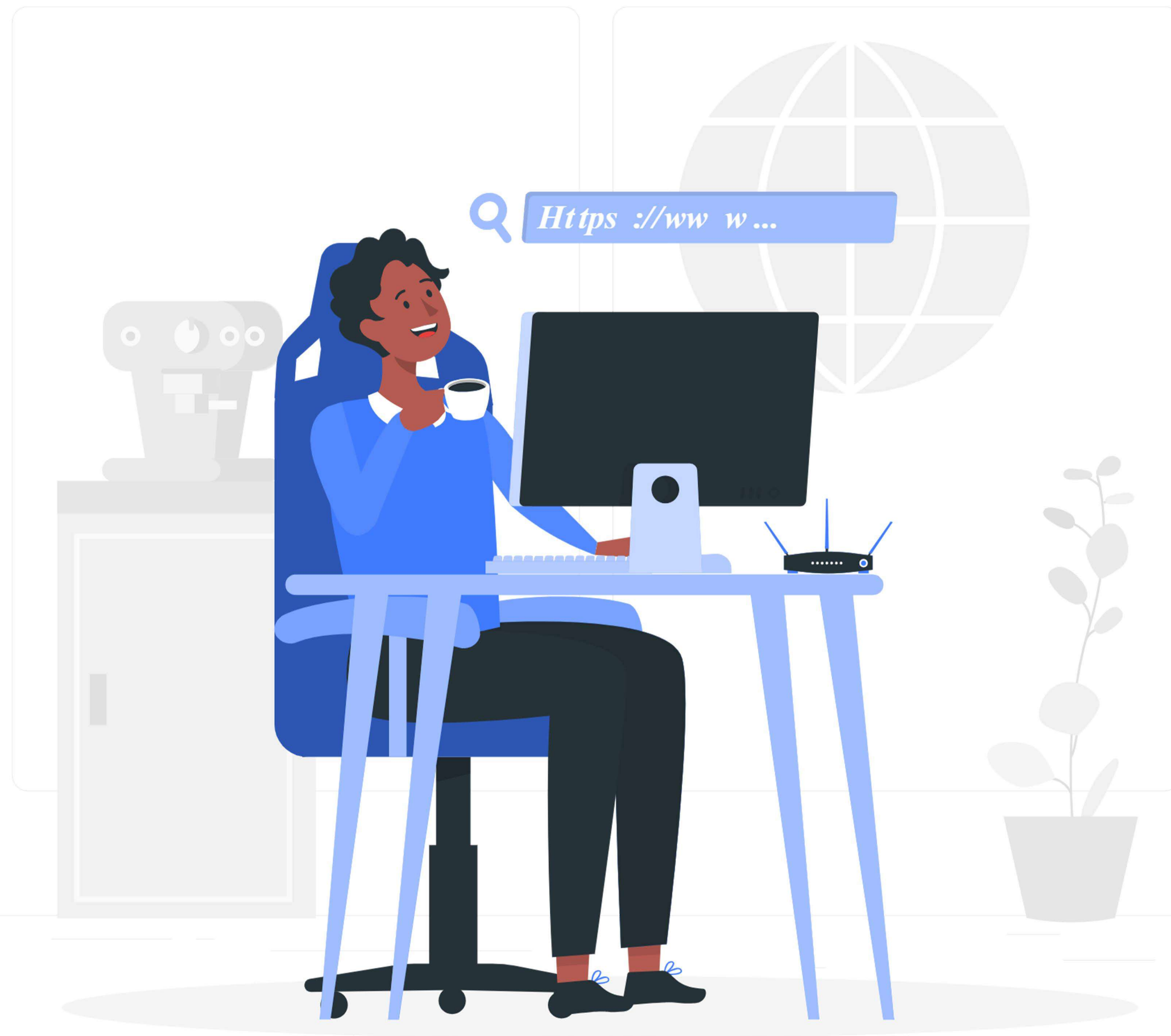
Zoondia was established in 2008 to cater to the evolving demands within the mobile, cloud, and web applications market.

Send Message

Quick start guide

- Train AI with your content
- Send the first message
- Train AI with your Image
- Customize AI Chatbot
Tailor your AI chatbot's style to align with your business identity through the customization options.
Continue
- Embed & Integrate

"An AI-driven chatbot solution capable of learning directly from website content. Delivers accurate and instant responses based on the website's information."



KEY TAKEAWAYS

This case study demonstrates the transformative potential of using website URLs and sitemaps for AI chatbot training. By automating the process, businesses can ensure real-time accuracy, enhance user satisfaction, and reduce operational overhead.



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